



Join Us as a Sponsor for the One United Floral Mixer

That Flower Feeling is excited to announce our upcoming industry fundraiser, the One United Floral Mixer, aimed at bringing together leaders from the floral industry to support our mission of increasing floral consumption within the US. As we prepare for this event, we are inviting sponsors to join us in making a meaningful impact.

Event details:

Thursday, September 5th
5:00 P.M. to 7:00 P.M.
Omni La Costa Resort & Spa
Carlsbad, CA
Iris/Marigold Terrace

The event's primary goal is to raise funds for the That Flower Feeling Foundation. These funds will enable us to sustain our efforts in marketing flowers for daily use in self-care, ultimately contributing to increased floral consumption within the industry.

Our fundraiser coincides with the [CalFlowers Fun 'N Sun Floral Convention](#). While attendance at the convention isn't mandatory for participation in our fundraiser, we

highly recommend joining the entire convention experience. Below are the three sponsorship levels being offered for the fundraiser, each having its own valuable opportunities for greater brand visibility and industry engagement:

Orchid Elegance Patron

\$1000 Sponsorship

- Logo placement on event page and newsletter announcement.
 - Verbal recognition during the event.
 - One LinkedIn post acknowledging the sponsorship.
 - Two event tickets (value \$300)

Lily Grandeur Luminary

\$2500 Sponsorship

- Logo placement on event page and newsletter announcement.
 - Verbal recognition during the event.
 - One LinkedIn post acknowledging the sponsorship.
 - Dedicated social media shout-out and gratitude post.
- Opportunity to display promotional materials at the event.
 - Three event tickets (value \$450)

Peony Prestige Benefactor

\$5000 Sponsorship

- Premier logo placement on event website and newsletter announcement.
 - Verbal recognition during the event with dedicated mention.
 - Two LinkedIn posts acknowledging the sponsorship.
 - Dedicated social media shout-out and gratitude post.
 - Opportunity to display promotional materials at the event.
 - Opportunity to address attendees during the event.
 - Logo placement on rolling banner at the event.
 - Featured article or interview in our post-event newsletter.
 - Four event tickets (Value \$600)

Your support at The One United Floral Mixer will directly fund our marketing campaign, allowing us to increase floral consumption nationwide and strengthen our shared goal of promoting the joy flowers bring to our lives!

We believe that partnering with your company will not only contribute to the success of the One United Floral Mixer but also strengthen our shared commitment to promoting the beauty and joy of flowers. Your support will directly fund our marketing campaign, allowing us to increase floral consumption nationwide.

Please let us know if you are interested in becoming a sponsor for the One United Floral Mixer. We are excited about the potential collaboration and the positive impact it will have on our shared mission.

Thank you for your consideration. We look forward to the possibility of working together to make this event a great success.

For more information please contact me at vanessa@thatflowerfeeling.org.

Warm regards,

Vanessa Leite
Community Engagement and Development Specialist
That Flower Feeling